

# Nicole Kathryn Griffing

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Austin, TX

## Education

University of Oklahoma, Norman, OK  
Bachelor of Fine Art, Visual Communications  
Graduated Summa cum Laude - 2015

## Work Experience

### *Senior Visual Designer | Mighty Citizen, Austin, TX | January 2023 - present*

Currently work as design lead on a variety of projects within Mighty Citizen, specifically for clients in the non-profit, education, government, and association spaces. Projects range from working with our information architects and developers to build page layouts and components for a website redesign to strategizing on the creation of a new brand identity and implementing that branding across a variety of touchpoints to working with our marketing department in creating a targeted digital campaign. I also work as an in-house photographer to take headshots or photograph events for clients. I volunteered to become the DEI representative for the design department and contribute to discussions around how to improve equity and diversity within the company. I'm currently mentoring our more junior folks and helping to ensure they're receiving opportunities to develop new skills and grow in their careers.

*Past Positions at Mighty Citizen: Visual Designer (July 2019 - January 2023), Junior Visual Designer (January 2018 - July 2019)*

*Key Clients: University of Louisville, Every Body Texas, Texas Education Agency, Association of Certified Fraud Examiners, American Association of Veterinary State Boards, American Association for Thoracic Surgery, ACTFL, Language Connects Foundation, St. Andrew's Episcopal School, Texas Higher Education Coordinating Board, Texas State Cemetery*

### *Digital Designer | Harris Media, LLC, Austin, TX | April 2016 - December 2017*

Produced digital assets for social media and proposals, designed websites and issue-targeted microsites, and created animated videos. Worked across departments and directly with clients to ensure needs are being met and projects are completed in a timely manner.

### *Graphic Designer & Marketing Strategist (contract work) | The Hamlin Home Team, Austin, TX | September 2015 - September 2019*

Designed print collateral and digital assets for online marketing and managed all company social media networks.

### *Graphic Design Intern | University of Oklahoma Recruitment Services, Norman, OK | February 2012 - July 2015*

Created publications being sent out to all prospective high school students, worked in web content management systems creating pages for OU Recruitment and created branding for new programming and events across the entire Recruitment department.

## Skills

Adobe Creative Suite (particularly InDesign, Illustrator, Photoshop, & AfterEffects) | Figma, Sketch, & Zeplin | Copywriting | User Experience Design | Social Media Management Strategy | Photography | Serigraphy | Painting | Hand-lettering

*References available upon request.*